

The Stock Market Game™



Bulletin Boards for SMG

Suggestions for interactive bulletin boards

1. Create a K/W/L chart at the beginning of The Game. Have students list all they know about the stock market, and any questions they may have. As learning occurs, help students to write in concise, complete thoughts and add the new information to the bulletin board.
2. Create a career bulletin board of all the possible careers associated with the stock market. Careers can be placed into categories, i.e. analyst, stock broker, etc . . .
3. Create a graphic organizer or “family tree” to show parent companies and their subsidiaries.
4. Title cards with several industry categories: automotive, aerospace, foods, recreation or technology. Look through the newspaper for company names and/or photographs of products. Place them under the appropriate category.
5. Have students choose newspaper headlines for events they think will have an impact on the market. Identify the cause and effect they think the event will have. (Change frequently.) Add follow-up stories if they become available to see if students were right.
6. Place a map of the U.S. on the board. Label with tags, pins and/or string where certain industries are strong or where certain corporations are located: Coca Cola in Atlanta, GA; automobiles in MI; Walgreen Co. in IL. You may want to feature corporations currently in the news. Another option is to use a world map and focus on overseas markets, factories and/or sources of raw materials. A company’s annual report is a good source of that information, as well as newspaper articles. Also visit <http://hoovers.com> for company information.
7. Have students create a large graph on which to show the daily Dow Jones Industrial Average or the S&P 500. SMG regional rankings compare a team’s equity to the S&P 500 on the day the team made their first trade.
8. Have students create drawings and labels to illustrate how a stock trade is made.
9. Give students a list of terms used on the stock listing pages. Have students print them in bold letters on a 3”x 5” card and define. Place a page of stock listings from the newspaper on the bulletin board or create an enlarged version. Select a card with the best explanation for each term, post around the page and connect each with string to the appropriate place on the newspaper page.
10. Create a “Successful Investing” display for the rule “Buy Low, Sell High.” Have students chart several stocks (those they own and those they contemplate purchasing) to determine the trends of their stocks.
11. Illustrate the law of “supply and demand” on stock prices by charting specific stocks. Look for newspaper articles on stocks that are demonstrating downward prices resulting from an oversupply of stock, and some that are showing a high demand for the stock with consequent upward price movement.

12. Have students research corporations. Have each prepare a report to display, including annual reports where available. Many company web sites allow the visitor to request (or view) annual reports online. Company web sites usually provide the history of the company, careers within that company, and sometimes current job openings and education needed for those jobs.
13. Research the highlights of our American stock market and create a time line for 1792 (when businessmen first met under a Wall Street buttonwood tree and agreed to trade) to the present, featuring (along with market highlights) major events in American history. Have students watch the newspaper for events they think should be added to the timeline.
14. Each week, assign one member in each group to clip or copy from the newspaper, or to transcribe from electronic media, items of interest in making investment decisions. Require a synopsis of the item, including analysis of the item's importance, and post on a reserved board or section on a bulletin board.